

stormit

powered by **aws**

Sharp EDGE Budapest

2025

📅 Thursday, March 6, 2025

📍 Larus Event & Catering, Budapest



Mastering the cloud for you.



stormit

Global Weather App

Windy.com is a Czech company providing interactive weather forecasting services worldwide.

- Windy.com is a powerful weather forecasting platform with real-time data visualization.
- It provides detailed information on wind, temperature, precipitation, and atmospheric pressure.
- Integrates multiple weather models like ECMWF and GFS for accurate predictions.
- Features an intuitive interface with customizable layers for user convenience.
- Useful for meteorologists, pilots, sailors, and outdoor enthusiasts.

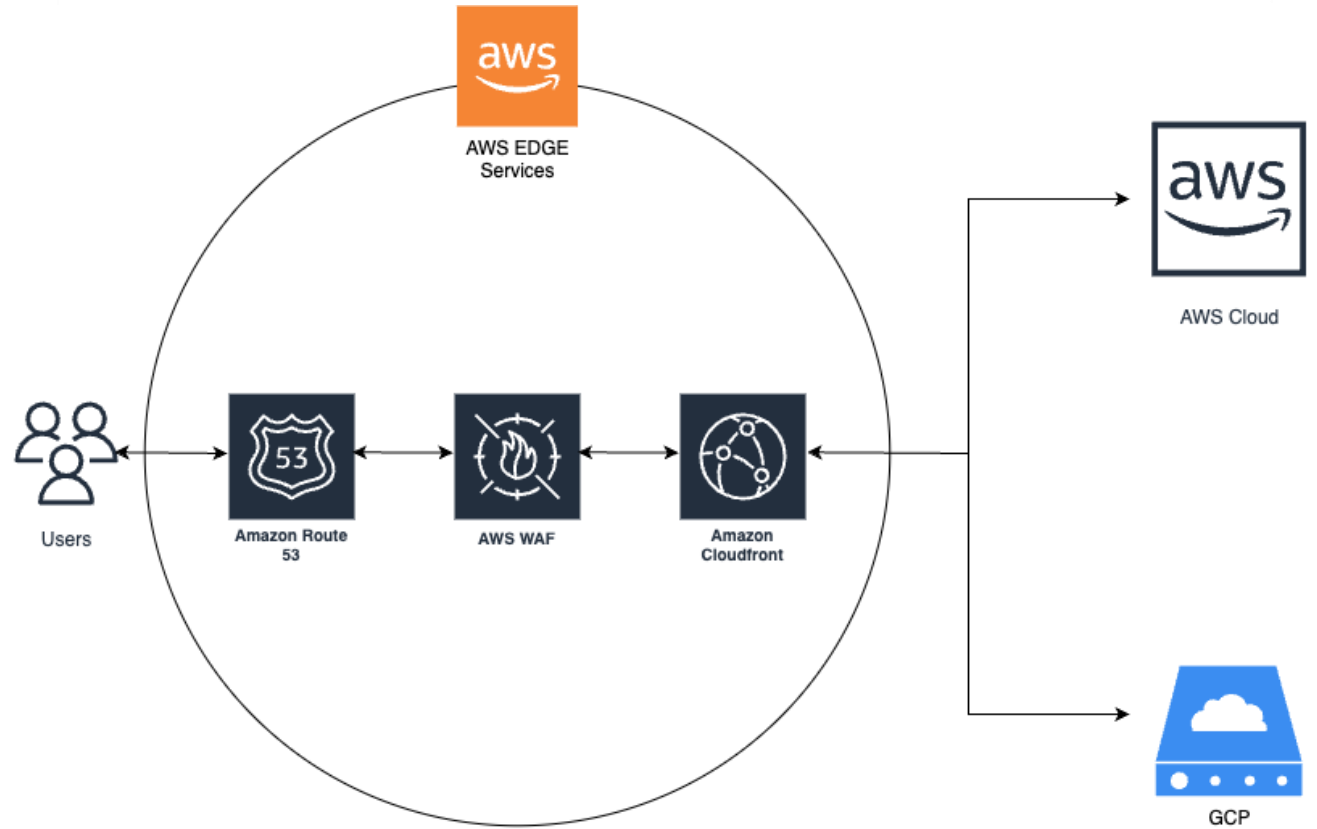
The Only
Weather App
You Need



Multi Cloud Deployment

EDGE all on AWS but backend running in GCP and mainly leverages K8s.

- Kubernetes-heavy team.
- GCP was cloud of a choice for due to previous experience
- Startup program with credits to lower initial costs



Key points why AWS EDGE

1 Performance

2 Features Set

3 Lower cost

4 Easy onboarding

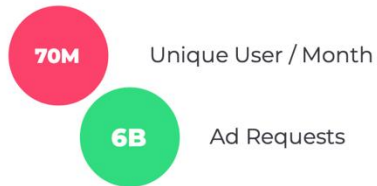
Video Monetization Platform

TargetVideo.com is a German based company with tech team in Serbia providing video monetization platform.

- Streaming Video Platform
- White labeled OTT and CTV apps
- Targeted video Ads platform
- Managed Video Player
- Video producing

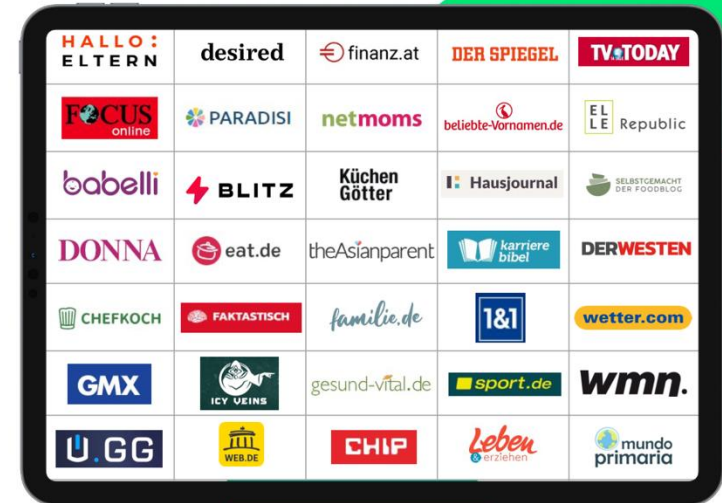
We love Video

TargetVideo is one of the leading video publishing companies in Germany. We produce high-quality content for mobile, web, CTV and social media. With our successful media brands and premium websites, we reach and monetize over **70 million users**.



In the fields of: Family, Sport, Nutrition, Health, Infotainment, Wellness and Home&Living

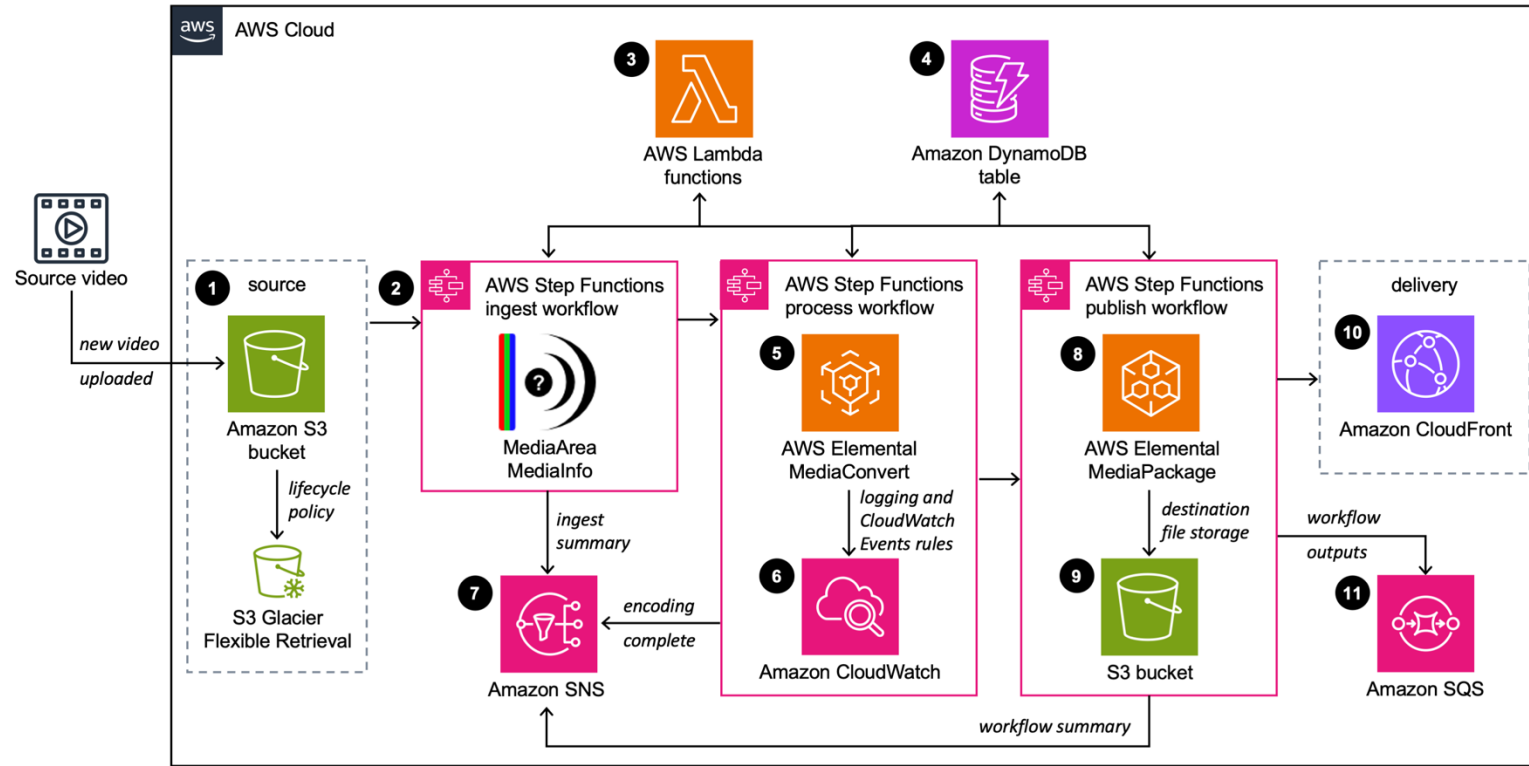
targetvideo



Power of AWS cloud for video

TargetVideo media streaming solutions are using a broad portfolio of AWS services including EC2, S3, RDS, Redshift, Elemental and CloudFront.

- AWS is not just CDN
- Scalable storage
- AWS Elemental Media... (Connect, Convert, Live, etc.)
- AI & Machine Learning Enhancements



Why all in AWS

1 Integration

2 Performance

3 Cost effective

4 Reliability

Key takeaways

Why customers stick with Stormit & AWS EDGE and Stormit.

- Customers trust AWS & Stormit
- Robust infrastructure at EDGE & Origin
- Scalable to allow expand and onboard new users
- Cost effective

6+

Years working with these customers

120M+

Unique users and visitor per month

1500%+

Growth since we started working together

\$8M+

Saved with PPA and technical cost optimization

Case study

stormit.cloud

Contact us



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